



FOR IMMEDIATE RELEASE

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ReSource Program Advances Community Sustainability through Innovative Waste Diversion Approach

Sustainability, zero-waste, recycling, reuse, relocalization, green house gas reduction... these are all goals that we visualize for our community. The nonprofit ReSource program (www.ReSourceYard.org) of the Center for ReSource Conservation (www.ConservationCenter.org), with construction and demolition (C&D) reclamation programs in the cities of Boulder and Fort Collins, Colorado, took our community another step closer to achieving these goals in 2008.

“The ReSource program is vital to advancing our communities closer to achieving sustainability goals,” says Spenser Villwock, Deputy Director of the Center for ReSource Conservation. “We work with the City of Fort Collins, the City of Boulder, Larimer County, and Boulder County to educate citizens on the environmental and economic benefits of deconstruction, C&D waste reclamation, and green building using locally ReSource’d materials.” To celebrate these accomplishments and pay tribute to the community participants in Boulder and Larimer County, both ReSource locations are hosting weekend appreciation sales throughout the month of March, where reclaimed materials purchases will be reduced an additional 30% off already low resale prices.

2008 marked key milestones of achievements, notably, ReSource:

- Served nearly **30,000 community members** in donating and purchasing reclaimed materials
- **Offered tax-deductions** for material donations and deconstruction material project donations
- Resold materials at **50%-90% below retail**, making it even easier to “Go Green *and* Save Green!”
- Supported **12 green industry jobs**
- Provided opportunities for **over 350 community volunteers**, advancing their skills and involvement in our environmental programming
- **Saved 2.5 million pounds of building materials** from going to Northern Colorado landfills
 - Equivalent to removing 208 cars off the road in 2008 (Source: EPA.gov)
 - Reducing local environmental emissions by 1081.6 metric tons of CO₂ (Source: EPA.gov)

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ReSource (www.ReSourceYard.org) is a program of the Center for ReSource Conservation (www.ConservationCenter.org), a local environmental nonprofit organization dedicated to empowering our community to conserve natural resources. (303) 999-3820, www.ConservationCenter.org