

The Earth Day 5k is a celebration of sustainability benefiting Boulder County's leading environmental nonprofit.

sponsorship opportunities

seventh annual



Earth Day 5k

A Signature event of Earthfest Boulder
(www.EarthfestBoulder.com)

Sponsor support is critical to the success of our Earth Day 5K (ED5k). We invite you to help us make this year's event the best ever, while increasing your company's visibility in the community and reaching potential customers with a demonstrated interest in your products and services.

Earth Day 5K sponsorship opportunities range from \$1,000 to \$10,000 and offer valuable recognition and privileges to your company. Due to the newly formed partnership with Earthfest Boulder (EarthfestBoulder.com), this year's ED5k will be the highest profile race ever with increased public visibility and significant exposure for our sponsors.

**SATURDAY,
APRIL 18TH 2009**

**POTTS FIELD
CU RESEARCH PARK
BOULDER, CO**

2009 sponsor levels and benefits are as follows:

	Title Sponsor \$10,000	Banner Sponsor \$5,000	Runner Level Sponsor \$2,500	Walker Level Sponsor \$1,000
ED5k Advertising Newspaper & magazine ads, e-newsletters, etc.	Title Sponsor Logo	Large Logo	Small Logo	-
ED5k Giveaway 1,500 branded aluminum water bottles	Title Sponsor Logo	-	-	-
ED5k Poster 50 full color, distributed throughout Boulder	Title Sponsor Logo	Large Logo	Medium Logo	Small Logo
Banner Priority and size by sponsor level	Registration Start/Finish Line	Registration Start/Finish Line	Registration Start/Finish Line	Along Course
CRC website Priority and size by sponsor level	Logo/link on home & event page	Logo/link on home & event page	Logo/link on event page	Logo/link on event page
Conservation Magazine Ad (Spring or Fall) Full color, 3,500 copies distributed	Full Inside Cover (\$1,100 value)	1/2 Page (\$600 value)	1/3 Page (\$450 value)	1/4 Page (\$350 value)
CRC Business Membership Excluding magazine ad	Standard Level	Standard Level	Standard Level	-
ED5k Race Entry	Up to 50	up to 25	up to 10	up to 5
Booth Space (ED5k and/or Earthfest Expo)	20' x 20' space	20' x 20' space	10' x 10' space	10' x 10' space

The CRC strives to tailor sponsor benefits packages to meet the individual needs of each sponsor. We are open to consideration of other benefits packages and welcome any feedback or additional suggestions regarding recognition opportunities.

For more information on the ED5k contact Kim Knickerbocker at (303) 999-3820 x215 or kknickerbocker@conservationcenter.org



SPONSORSHIP APPLICATION

Yes! We would like to participate at the following level:

TITLE _____ BANNER _____ RUNNER _____ WALKER _____

CONTACT INFORMATION:

Organization Name _____
Contact Name _____ Title _____
Address _____
City _____ State _____ Zip _____
Main Phone _____ Direct Line _____
Email _____
Website _____

PAYMENT METHOD:

- Check enclosed (*Please make out to The Center for ReSource Conservation*)
- Please send an invoice
- Credit card (*Visa or MasterCard*)

Account Number _____
Expiration _____ 3- or 4-digit security code _____
Name as it appears on card _____

RETURN TO THE CRC VIA:

MAIL

2639 Spruce Street
Boulder, Colorado 80302

FAX

(303) 440-0703

EMAIL

kknickerbocker@conservationcenter.org

IMPORTANT DETAILS:

- We will contact you with confirmation of your support and benefit details once this form is received.
- Please note that the deadline for Runner, Banner, and Title Level Sponsors is Friday, March 20th, Walker Level Sponsors will be accepted until Friday, April 3rd or until filled.
- In order to keep the ED5k a zero waste event:
 1. Food (including packaging) distributed by sponsors must be compostable.
 2. Any paper materials distributed at the event must be on recyclable paper.
 3. Race bag inserts are limited to the race director's discretion.